

Services

Thank you for considering Leanne Creative for your design/creative work.

Below are descriptions of the services Leanne provides.

Please contact Leanne directly for quotes on your specific requirements.

Service	Description
Logo design	A bespoke logo designed for your business or personal use. Includes full colour, black/grey and white versions as EPS, JPG and PNG files for use on different platforms and backgrounds.
Flyer/Poster design	Single-sided designs at any required size, ready for print and/or digital distribution.
Illustration	Vector or hand-drawn illustrations of characters, people... or anything from your imagination!
Book design & illustration	Front and back cover designs as well as inside page layout and illustrated character designs as required. Your final book can then be collated and prepared for print or eBook distribution.
Infographics	Bespoke graphics to transform facts or statistics into digestible and engaging visuals.
Brochure/Booklet design	4 to 12 page document designs, including front and back covers. For example, annual reports, menus and event programmes.
Magazine/Editorial design	12+ page magazines or documents including long articles, interviews and feature pages.
Business cards	Branded double- or single-sided cards using your logo and contact details as required.
Brand development	Visually develop your brand with a design package by Leanne Creative. See page 2 for more information.
Social media creative support	Creative monthly support to visually enhance your social media pages and maintain a professional and coherent social presence. See page 3 for more information.
Social media post design	Branded posts for Instagram, LinkedIn, Twitter or Facebook, designed to the optimum sizes.
Blog writing	An engaging, informative and entertaining blog post on topics under art & design, the representation of the BAME community or event/film/ book reviews.

If there are any design services you require that are not listed, please contact Leanne directly.

Brand Development Package

There's more to businesses than a logo. Building a visually coherent and interesting brand is essential for engaging the right audience and communicating your intended message.

Leanne offers a starter package to set you on the right path.

What's included

x1 logo design

x2 social media profile pictures

x4 social media headers

x1 document design

(A flyer or 8-page brochure)

x1 business card design

(Double- or single-sided)

x1 Brand Guideline document

(A document that outlines the colours, fonts and logos that should be used in association with your brand. This can be shown to any future designer to maintain consistency)

TOTAL: £250

(This total is for the design only. Printing costs will be added as required. Adjustments to what is included can be made at Leanne's discretion.)

Social Media Creative Support

Social media can be a powerful tool to promote and grow your brand or business. Having a consistent and professional looking social presence is a great way to stand out from the crowd and gain a following that can lead to new customers.

Leanne offers monthly support to help you improve your visual content.

What's included each month

x8 post designs

Each week we will discuss your desired content and Leanne will design bespoke, branded and professional looking posts at optimum sizes for your chosen platform(s).

This can include photo retouching/cropping and text designs.

x1 header design

Headers on Facebook, Twitter and LinkedIn are spaces that can be used to promote a sale, product or event. We can discuss what you'd like to promote each month.

x1 video edit

Leanne can edit a short simple video (max 2 mins) to post on your social platform(s) using images or videos provided.

x10 hashtag suggestions per post

Suggested hashtags to draw more traffic to your page.

When you start this package you will also receive:

Leanne's Instagram Tips & Advice document

25 tips and advice for posting on Instagram

1 platform: **£100**

2 platforms: **£130**

3 platforms: **£160**

(Payment is due at the beginning of each month.)

Adjustments to what is included can be made at Leanne's discretion.)